



Department of Business Administration

ENTREPRENEURIAL CLUB

The Entrepreneurial Club is started by the students of Business Administration, Annamalai University in 2007. The goal of the club is to promote and stimulate interest in entrepreneurialism among the students and organize various programmes for the benefits of the members. The club serves as a focal point for students, alumnus, entrepreneurs, interested individuals, government, NGOs, and corporate in accessing the various entrepreneurial activities. The club has got sponsorship for organizing Entrepreneurship Awareness Camps (EAC) from NSTEDB, DST, GoI, New Delhi. Regular lectures, events, workshops, seminars are also organized by the club. Nearly 130 batches of EAC and 5 faculty development programmes have been conducted so far.

Activities of the entrepreneurial club :

1. Promoting entrepreneurial activities
2. Organizing Regional, National, International seminars, workshops, conferences, exhibitions, and guest lectures
3. Business plan competitions (Best business ideas)
4. Every year, organizing 'SAADANIYALARKAL' during second week of January – A students presentation on the achievements and contribution by various award winners.
5. Entrepreneurship awards on the previous day of Entrepreneurship summit
 - First generation award,
 - Young entrepreneur award,
 - Women entrepreneur award,
 - Traditional Business award,
 - Innovative Entrepreneur award,
 - Best Alumni Entrepreneur Award
6. Every year, organizing Entrepreneurship Summit during third week of January.
7. Involve in impact evaluation, certification of various state, central and consultancy projects.
8. Memorandum of Understanding (MoU) with institutes, Universities, corporates, associations, professional bodies, for developmental activities, exchange programmes, innovations, research, consultancy and projects.
9. Submitting collaborative research proposal to various funding agencies, professional bodies and others.
10. Publishing Annamalai International Journal of Business Studies and Research (AIJBSR)