7946

Register Number
Name of the Candidate:

DIPLOMA EXAMINATIONS, May 2015

(CONSTRUCTION MANAGEMENT)

510: MANAGEMENT SCIENCE

Time: Three hours Maximum: 100 marks Answer any ONE full question from each unit $(5 \times 20 = 100)$ UNIT-I Explain practical importance of the concept of price elasticity demand. (10)1. 2. Write down the types of income elasticity of demand and explain. (10)(OR) 3. Briefly explain about inflation and deflation. (20)UNIT-II 4. Explain the major goal industrial psychology. (10)5. Explain in detail about perceptual process in organisational behaviour. (10)(OR) 6. Briefly explain organisational behaviour anchors. (20)UNIT-III 7. Explain the advantage of scientific management with suitable example. (20)(OR) 8. Explain in detail about Taylor motivation theory. (20)**UNIT-IV** What are the various process involved in job evaluation? Explain. 9. (20)(OR) 10. Explain the various methods of payment wages. (20)**UNIT-V** What are the various points to be considering selection plant location? (20)Explain. (OR) 12. Explain the principle of motion economy with reference to human body. (20)
