

Register Number:

Name of the Candidate:

M.Sc. DEGREE EXAMINATION, May 2015

(APPLIED PSYCHOLOGY)

(FIRST YEAR)

530: ADVANCED SOCIAL PSYCHOLOGY

Time: Three hours

Maximum: 100 marks

SECTION-A

(5 × 8 = 40)

Answer any FIVE questions

1. Briefly explain the origin and development of social psychology.
2. Explain schema and prototype with suitable example for each.
3. Why is there a resistance to attitude change? Explain.
4. Write a brief note on self-efficacy.
5. How can we prevent and control aggression? Explain.
6. What is bystander effect? Explain.
7. Briefly discuss the effect of prejudice.
8. Explain the different types of love.

SECTION-B

(3 × 20 = 60)

Answer any THREE questions

9. Explain Milgram's study of obedience.
 10. Discuss the social theories of aggression.
 11. Enumerate the models of attribution process.
 12. Discuss the effect of group.
 13. Give a detailed note on impression formation and impression management.
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