

Register Number:

Name of the Candidate:

M.Sc. DEGREE EXAMINATION, May 2015

(APPLIED PSYCHOLOGY)

(FIRST YEAR)

510: ADVANCED GENERAL PSYCHOLOGY

Time: Three hours

Maximum: 100 marks

SECTION-A

(5 × 8 = 40)

Answer any FIVE questions

1. Explain developmental method.
2. State the functions of neurotransmitters
3. Briefly explain the organizing principles of perception.
4. Describe the concept of learned helplessness.
5. State the characteristics of long term memory.
6. Explain decay hypothesis.
7. Explain the causes of stress.
8. Enumerate the features of triarchic theory of intelligence.

SECTION-B

(3 × 20 = 60)

Answer any THREE questions

9. Examine the salient features of the methods of Psychology.
 10. Explain the process in meditation.
 11. Discuss the principles of operant conditioning.
 12. Describe the methods of improving memory.
 13. Evaluate the methods of measuring personality.
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