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Register Number:

Name of the Candidate:

B.Com. DEGREE EXAMINATION, May 2015

(FINANCE & INVESTMENT)

(THIRD YEAR)

730: INVESTMENT & PORTFOLIO MANAGEMENT

Time: Three hours

Maximum: 100 marks

SECTION - A

Answer any FIVE questions.

(5 × 8 = 40)

1. Distinction between the investment Vs speculation.
2. What are the three form of market efficiency?
3. What is the documentation of registration?
4. What is the insurance industry and regulations?
5. What are the different structure of the securities market.
6. What are the characteristics of a good market?
7. What are the major roles of secondary markets?
8. What are the steps involved in a public issue?

SECTION - B

Answer any THREE questions.

(3 × 20 = 60)

9. What do you understand insurance products of in recent trends?
10. Discuss the regulations and operations of mutual funds.
11. What are the types of stock market?
12. Explain the structure of the Indian financial markets.
13. Shorts notes:
 - a) Brand policy
 - b) Pricing policy
 - c) Costs
 - d) Commercial paper
 - e) Call money market

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