

Total No. of Pages : 2

Register Number :

8073

Name of the Candidate :

DIPLOMA IN JOURNALISM EXAMINATION MAY 2014.

(ENGLISH)

110 — INTRODUCTION TO JOURNALISM

Time : Three hours

Maximum : 100 marks

SECTION A

Answer any FIVE questions.

(5 × 8 = 40)

All questions carry equal marks.

1. 'Communication is an individual and social need'. Explain with definition and illustration.
2. What is news management?
3. List the four main functions of a newspaper.
4. What is the role of the chief reporter in a newspaper?
5. Write about the ownership and control of radio and television.
6. What are the goals of journalism?
7. What is the function of AKASHVANI?
8. Explain the statutory functions of the Newspapers for India.
9. List the rigid and flexible features of the constitution.
10. In what sense are the fundamental rights 'fundamental'?

SECTION B

**Answer any THREE questions in about
500 words each.**

(3 × 20 = 60)

All questions carry equal marks.

11. (a) 'The Internet is the ultimate open society'. Do you agree?

Or

- (b) What is at the heart of Indian theories of communication? Explain the concept of 'Sadharanikaran'.

12. (a) What is credibility in a newspaper? How does a Newspaper build credibility?

Or

- (b) What is tabloidization of news?

13. (a) Trace the origin of the Newspaper.

Or

- (b) Describe the editing process of a Newspaper.

14. (a) Explain the developments that led to the formation of Prasar Bharati.

Or

- (b) Trace the history of Indian Newspaper society from its inception.

15. (a) Describe the birth of the constituent assembly.

Or

- (b) List the fundamental rights and explain why they are fundamental.
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