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Register Number:

Name of the Candidate:

P.G. DIPLOMA EXAMINATION, December 2014

(SHIPPING AND LOGISTICS MANAGEMENT)

120. INTRODUCTION TO LOGISTICS

(Common with Dip in shipping & logistics management)

Time: Three hours

Maximum: 100 marks

Answer any FIVE questions.

(5 × 20 = 100)

1. What is logistics management? Write the importance of logistics management.
2. Discuss in detail about logistics mission and logistics development.
3. What is reverse logistics? Explain the scope of Reverse logistics
4. Explain the relationship between logistics strategy and corporate strategy.
5. Explain the role of Information technology in supply chain.
6. What do you know about the logistics plan?
7. What are the various factors affecting the Global logistics management.
8. What is Inco terms 2000? Explain the factors considered for the choice of Incoterms.
9. Explain the process of achieving excellence in logistics management.
10. Write the importance of co-ordinating logistics functions.

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