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Register Number:

Name of the Candidate:

P.G.DIPLOMA EXAMINATION December 2014

(INTERNATIONAL BUSINESS)

140. LOGISTIC MANAGEMENT

Time: Three hours

Maximum: 100 marks

Answer any FIVE questions (5× 20=100)
All questions carry equal marks

1. How do you determine the purchase price? Explain briefly the methods of pricing.
2. Give an account of the application of the information technology in the logistics business.
3. What is aggregate planning? Why is its required? Describe briefly the significance and limitations of this planning.
4. How do you apply the transportation system in the supply chain activities?
5. How do you design the distribution network in the supply chain business?
6. How can you apply the principles of MBO to the logistics management?
7. Elucidate the role of distribution centre in the logistic system.
8. How do you determine space requirements for D.C operation?
9. Outline briefly the decision support system in the logistics organisation.
10. Describe the performance measurements in the logistics business.
