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Register Number:

Name of the Candidate:

P.G. DIPLOMA EXAMINATION December 2014

(HOSPITAL MANAGEMENT)

110: PRINCIPLES OF MANAGEMENT

Time: Three hours

Maximum: 100 marks

Answer any FIVE questions.

(5 × 20 = 100)

1. What is management? Distinguish between management and administration.
2. Write an essay about Hawthorne studies/experiment.
3. Explain and discuss major kinds of strategies and policies.
4. Explain the nature and purpose of organisation.
5. Discuss about the factors determining an effective span of management.
6. Compare delegation and decentralisation.
7. Explain the need hierarchy related to motivation.
8. Write a brief note on “Barriers of the Communication” and “Communication Network”.
9. Explain the concept and process of controlling.
10. Explain the importance and need for co-ordination for effective management.

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