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Register Number:

Name of the Candidate:

M.B.A. DEGREE EXAMINATION December 2014

(MANAGEMENT PRACTICES)

(SECOND YEAR)

210. CULTURE AND ORGANISATION

Time: Three hours

Maximum: 75 marks

SECTION – A

(5×3=15)

Answer any FIVE questions

1. Define Organisation.
2. What is formal communication?
3. What is mechanic structure?
4. What are the various forces of change?
5. Define Ethics.
6. Write short note on organisational climate.
7. What do you mean by the term change Agent?
8. What is inter group behaviour?

SECTION – B

(3×10=30)

Answer any THREE questions

9. Explain the basic managerial skills needed for a manager.
10. Explain the various factors that inhibit communication.
11. Discuss the benefits of good organisation.
12. Explain the different types of change.
13. Discuss the importance of culture, subculture and counter culture of an organisation.

SECTION–C

(1×15=15)

Answer any ONE question

14. Explain the analytical frame work of an organisation.
15. Explain the various process of communication.
16. Discuss the various causes of intergroup conflict and create of a model of intergroup conflict.

SECTION–D

(1×15=15)

(Compulsory)

17. Discuss the various ways to improve communication in organisation.
