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**6993**

Register Number:

Name of the Candidate:

**M.B.A. DEGREE EXAMINATION, December 2014**

**(MANAGEMENT PRACTICES)**

**(FIRST YEAR)**

**170. ENTREPRENEURSHIP**

Time: Three hours

Maximum: 75 marks

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**SECTION – A**

**(5×3=15)**

**Answer any FIVE questions**

1. Define Innovating Entrepreneur.
2. Distinguish between Entrepreneur and Manager.
3. Define Intrapreneur.
4. What is meant by Achievement Motivation?
5. Give the meaning of Women Entrepreneur.
6. What is EDII?
7. What is feasibility study?
8. What is meant by Venture capital?

**SECTION – B**

**(3×10=30)**

**Answer any THREE questions**

9. Discuss the functions of a Entrepreneur.
10. Explain about the Entrepreneurial Strategies.
11. What is the role of Entrepreneurship in Economic Development?
12. What are the problems faced by women Entrepreneurs in India?
13. Describe the objectives of Entrepreneurial Training.

**SECTION–C**

**(1×15=15)**

**Answer any ONE question**

14. Discuss the various factors affecting Entrepreneurial Growth.
15. Describe the various phases of EDP.
16. What are the Entrepreneur training programme schemes?

**SECTION–D**

**(1×15=15)**

**(Compulsory)**

17. List out the major competencies identified by professor David C.Mc Clelland that lead to superior performance of the Entrepreneurs.

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