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Register Number:

Name of the Candidate:

M.B.A. DEGREE EXAMINATION December 2014

(HUMAN RESOURCE MANAGEMENT)

(FIRST YEAR)

110. PRINCIPLES OF MANAGEMENT

Time: Three hours

Maximum: 75 marks

SECTION – A **(5×3=15)**
Answer any FIVE questions

1. Write short note on:

- a) Skills of management.
- b) Objectives.
- c) Manuals
- d) Functional organisation.
- e) Purpose of staffing.
- f) Integrated Control.
- g) Need for co-ordination.
- h) Effective Communication.

SECTION – B **(3×10=30)**
Answer any THREE questions

2. What are the functions of the top management?
3. Bring out the limitations of planning.
4. What are the merits of group decision?
5. What do you know about stress interview?
6. Why should a business be socially responsible?

SECTION–C **(1×15=15)**
Answer any ONE question

7. Discuss the general principles of management given by Henri Fayol.
8. Draw an organisation chart and explain its merits and demerits.
9. Discuss the various types of leadership style.

SECTION–D **(1×15 =15)**
(Compulsory)

10. Discuss the role played by a manager in the present context of business.
