

Total No. of Pages: 1

Register Number:

6724

Name of the Candidate:

M.Com. DEGREE EXAMINATION December 2014

(EDUCATION MANAGEMENT)

(FIRST YEAR)

110/510: EDUCATION MANAGEMENT

(NR and OR)

Time: Three hours

Maximum: 100 marks

SECTION-A

Answer any FIVE questions

(5 × 8 = 40)

1. Briefly state the concept of leadership.
2. Define the terms “Administration” and “Management” and carefully explain the concept of educational administration and management.
3. Briefly outline the scope of education management.
4. What do you understand by the term ‘Job Analysis’? What are the methods of job analysis adopted in the educational institutions?
5. State the objectives of human resource policy in the educational institutions.
6. What are the instructional materials used by educational institutions?
7. Define the term “Induction” and explain its application to educational institutions.
8. What do you mean by “Staffing” in educational institutions and state its importance.

SECTION-B

Answer any THREE questions

(3 × 20 = 60)

9. The terms Administration and Management are interchangeable and are used as synonyms-critically examine this statement.
 10. Describe the various leadership styles adopted in the educational institutions.
 11. Discuss the different methods of motivation in the educational institutions.
 12. Describe the various theories of personality with reference to educational institutions.
 13. Discuss the concept of systems approach with reference to educational institutions.
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