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Register Number:

Name of the Candidate:

B.B.A. DEGREE EXAMINATION December 2014
(AVIATION, TOURISM & HOSPITALITY MANAGEMENT)

(SECOND YEAR)

(PART-III)

250: INTERNATIONAL TOURISM AND TRAVEL MANAGEMENT

Time: Three hours

Maximum: 100 marks

SECTION-A

Answer ALL questions

(10 × 2 = 20)

1. Define the following:
 - a) Tour operator
 - b) Remittance
 - c) Human trafficking
 - d) Passport
 - e) Mother vessel
 - f) Foreign exchange
 - g) Cruise Ship
 - h) An Excursionist
 - i) PATA
 - j) Marine insurance

SECTION-B

Answer any FOUR questions

(4 × 10 = 40)

2. Write a note on any ten historical places around the globe for international tourist.
3. Explain in detail the future of Indian civil aviation industry.
4. Bring out the special features of international tourism in India.

5. Describe the growth of international tourism in India.
6. Differentiate cabin baggage from check-in baggage in international travel.
7. Illustrate with appropriate example the benefits of tourism industry to the exporting country?

SECTION-C**Answer any TWO questions****(2 × 20 = 40)**

8. Prepare the check-lists for pre-flight and post-flight arrangement.
9. Write an essay on the positives and negatives of wild-life tourism.
10. Explain the various components of tourism industry.
11. How would you estimate the demand for tourism in a country? Also, list out the limitations of such estimates?
