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Register Number:

Name of the Candidate:

B.B.A. DEGREE EXAMINATION December 2014
(AVIATION, TOURISM AND HOSPITALITY MANAGEMENT)
(SECOND YEAR)
(PART-III)

240. INTRODUCTION TO TOURISM AND PLANNING

Time: Three hours

Maximum: 100 marks

SECTION – A **(10×2=20)**
Answer ALL questions

1. Write short note on:

- a) Demand and supply in Tourism.
- b) PTA.
- c) Itinerary.
- d) Child fare.
- e) Code sharing.
- f) Paper less ticket.
- g) Rate of Exchange.
- h) Fare Calculation.
- i) SOTO.
- j) Car Tourism.

SECTION – B **(4×10=40)**
Answer any FOUR questions

2. Explain in detail World Geographics.
3. Write down the importance of travel documentation.
4. Give a detail on IATA coding system.
5. Elucidate the procedure of handling passengers at an international airport.
6. What do you mean by transit visa? Explain the rule and procedure of it.
7. List out the information that is required to place a hotel reservation.

SECTION – C **(2×20=40)**
Answer any TWO questions

8. Explain the international sales indicators.
9. Discuss the merits of E-ticketing over the manual ticketing.
10. Enumerate the Frontier formalities for an Indian to travel abroad.
11. Explain the difference between passport and visa. Describe the types of passport.
