



NLC India Limited
(formerly Neyveli Lignite Corporation Limited)
(‘Navratna’ - A Government of India Enterprise)



அண்ணாமலைப் பல்கலைக்கழகம்
Annammalai University
ACCREDITED WITH ‘A’ GRADE BY NAAC

**NIL.AU. (நிலவு) CENTRE, D-142, Block 18, ANNA ROAD,
NEYVELI TOWNSHIP, NEYVELI. 607 803**

Admission, class session, exams and all academic activities in Neyveli. A one stop solution!
Sun Rises in the evening, experience corporate transformation with our executive MBA.
Register at www.thecasecentre.org as an executive-student of our University to access the Coursepack

**ADMISSION OPEN FOR
SECOND BATCH 2018-19**

M.B.A.

**6:00 PM - 8:40 PM
PART-TIME**

SPECIALIZATION IN

Corporate Human Resource Finance

**Eligibility: A pass in any Degree + 2 Years Experience
Faculty Services from University & NLC India Limited**



First Batch 2017-18 is in progress with working executives of NLC India Limited
Register online at : http://www.annammalaiuniversity.ac.in/adm/nlcmba_courses.php

Programme Direction

Dr. C. Samudhra Rajakumar
Professor & Head
Department of Business Administration
Annammalai University

Programme Coordination

Dr. A. Selvarasu
Professor of Business Administration
Coordinator-NLC India Limited Neyveli
Department of Business Administration
Annammalai University

**Classes held at Room No.110/117, Learning & Development Centre, NLC India Limited, Neyveli.
Contact: Coordinator/9442995980/emba17aunlcil@gmail.com Visit:www.annammalaiuniversity.ac.in**

OVERVIEW

Business has become more disruptive than ever before even in the public enterprises. Managing fresh graduates and employees with lack management education has paved way for introducing MBA-PEM by Annamalai University in association with NLC India Limited at the Learning & Development Centre in Neyveli.

The cross-functional teams with north and west Indian diverse cultural background; dealing with new renewable energy; being aware of the change of corporate expectations and latest business trends; sustaining power generation strategy and competitive advantages; creating and delivering innovations human resource performance management; and making decisions with the right financial management are key management challenges faced by executives and senior level Managers and Mining Technologists.

Part-Time Executive Management Programme designed by two organization of institution and industry viz., Annamalai University and NLC India Limited for public & private enterprises, business person, entrepreneurs and officers in the government services, is being offered to respond to those key management challenges and complexities faced by leaders in a business organizations.

NAAC ACCREDITATION



IMPORTANT DATES

Duration: July 2018-April 2021

Starting Date: August, 2018.

**Application deadline:
30th July, 2018.**

Executive M.B.A. Programme

Admission, Exams and all academic activities in Neyveli.

A one stop solution!

Sun Rises in the evening!!

Experience corporate transformation!!!

Enjoy the experience into the life of the Neyveli Township lifestyle. The busy work schedule in shift timings in the mining, thermal power stations and other materials purchase management will bring you incredible learning experiences. The MBA programme is designed with a focus on corporate management by covering 20 courses in total with six papers as elective papers for every specialization viz., Corporate Management (CM), Human Resource Management (HRM) and Financial Management (FM).

The Part-Time Executive Management Programme for Master of Business Administration (MBA-PEM), is a pioneer in the district on par with Institutes of Management. It deals with the key elements of the best and most needed knowledges and competencies in the era of Indian business.

It equips leaders, cross-functional managers, and technologists with strong foundations of management skills, not only to execute plans but also to be entrepreneurs or technopreneurs and to go beyond meeting the needs of creating new markets.

PROGRAMME CONTENT

Semester Theme	Core Courses & Specialization Courses
Semester I General Management	MBAPEM101 Management Process MBAPEM102 Accounting For Managers MBAPEM103 Managerial Economics MBAPEM104 Organizational Behaviour
Semester II Functional Management	MBAPEM201 .Marketing Management MBAPEM202 Human Resource Management MBAPEM203 Production & Materials Management MBAPEM204 Financial Management
Semester III Operations & Data analysis With specialization	MBAPEM301 Operations Research MBAPEM302 Data Analysis Management Information System MBAPEM303 Specialization 303 C1/H1/F1 MBAPEM304 Specialization 304 C2/H2/F2 MBAPEM303C1 New & Renewable Energy Management MBAPEM304C2 Global Leadership Development MBAPEM303H1 Organizational Change and Development MBAPEM304H2 Performance Management MBAPEM303F1 Management of Financial Services MBAPEM304F2 Capital Markets
Semester IV Sustainability-Electricity Act with specialization	MBAPEM401 Corporate Image Building & Sustainability MBAPEM402 The Electricity Act, 2003 & CERA MBAPEM403C3 Power Project & Contract Management MBAPEM404C4 Continuous Quality Improvement MBAPEM403H3 Industrial Relation and Labour welfare Management MBAPEM404H4 Group Dynamics & Industrial psychology MBAPEM403F3 Accounting Software Practical-Tally MBAPEM404F4 Management of Funds
Semester V Business Policy and strategy with specialization	MBAPEM501 Business Policy & Strategic Management MBAPEM502 Research Methodology MBAPEM503C5 Hazard, Safety & Disaster Management MBAPEM504C6 Power tariff, Energy Trading and Pricing MBAPEM503H5 Management of Training and Development MBAPEM504H6 Compensation Management MBAPEM503F5 Investment Securities and Portfolio Management MBAPEM504F6 Banking and Insurance Management
Semester VI Project work	Application of Management concepts & theories into practice in the form of field project work
TARGET AUDIENCE Executives from E1 to E6 and the Manager to CGMs in addition to any employee with two-years experience in corporate. The senior employees who are keen to set-up a culture of corporate management in the core area and also in the division of human resource and financial management of large and complex projects.	

PROGRAMME FEE

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The MBA-PEM is one of the new programmes in the corporate levels of management. The tuition fee covers all instructions during the period of study; required books and other pedagogical materials including self-learning materials; coaching, tutoring and other intermodular support. Programme Fee of ₹2,40,000 does not include travel and living expenses. On Confirmation of admission ₹40,000 for the first semester have to be paid before the commencement of the classes.

SELECTION CRITERIA

Participants will be selected based on qualifying graduation, professional achievement, two years of work experience, and organizational responsibility.

AWARD OF MASTER OF BUSINESS ADMINISTRATION DEGREE CERTIFICATE

Upon completion of the programme, participants will be awarded a Degree certificate of completion of “**Master of Business Administration**” with specialization in Corporate Management (CM)/ Human Resource Management (HRM) / Financial Management (FM). from Annamalai University as per the approval of the Governor of Tamilnadu



THE INSTITUTE-INDUSTRY INTERACTION (MoU signed on 15th August, 2017.)



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Annamalai University(AU) a University deemed to have been established during 1929 and amended under the Annamalai University Act, 2013, having its office at Annamalai Nagar, Chidambaram 608 002. The management education through the Department of Business Administration under the Faculty of Arts, Annamalai University has been established since 1978.

NLC INDIA LIMITED (formerly Neyveli Lignite Corporation Limited), a ‘Navaratna Government of India Enterprise, registered under the Companies Act, 1956, having its Corporate Office at Block-1, Neyveli 608 801, Tamilnadu, India and registered office at First Floor 8, Mayor Sathya Murthy Road, FSD, Egmore Complex, Food Corporation of India, Chetput, Chennai, Tamilnad India.

ONLINE REGISTRATION OF APPLICATION

The organizations interested in nominating their employees and individuals interested in the Programme may apply online. Participants interested in the Programme may contact NIL.AU. (நிலவு) Centre and L&DC, NLC India Limited, Neyveli at the above-mentioned address for clarifications, if any. Once registration is accepted, cancellation /refund queries and requests will not be entertained. Web: <http://www.annamalaiuniversity.ac.in/> Email: eMBA17aunlcil@gmail.com

Contact: THE COORDINATOR, NLC India Limited, Executive M.B.A. Programmes of Annamalai University.
D142, Block-18, Neyveli Township, Neyveli. 607803 Phone: +91 - 9442995980 / 9080108099

**REGISTRAR (i/c),
ANNAMALAI UNIVERSITY**