

Total No. of Pages: 1

5724

Register Number:

Name of the Candidate:

B.B.A. DEGREE EXAMINATION, May 2015

(COMPUTER APPLICATIONS)

(THIRD YEAR)

(PART-IV)

740. MIS AND E-COMMERCE- THEORY

Time: Two hours

Maximum: 50 marks

SECTION -A

(4 × 5 = 20)

Answer any FOUR questions.

1. What are the fundamentals of Computerised Accounting?
2. What is ledger? How can you create and delete them.
3. What are the steps involved in creation of new company in Tally software?
4. Explain the various applications of mobile commerce.
5. Explain the Framework of quality management system.
6. How Internet has helped in the growth of E-Commerce?

SECTION -B

(3 × 10 =30)

Answer any THREE questions.

7. State the Evolution of E-commerce.
8. Differences between custom and E-Business.
9. What is Firewalls? Explain its types.
10. Explain the advantages of mobile commerce.
11. Describe the benefits of ISO standards.

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