

Register Number :

Name of the Candidate :

**6 4 2 3**

**M.B.A. ( Industry Integrated )  
DEGREE EXAMINATION, 2012**

( SECOND YEAR )

( GROUP - A )

( PAPER - XIII )

**250. MANAGEMENT OF  
FINANCIAL SERVICES**

May ]

[ Time : 3 Hours

Maximum : 75 Marks.

**SECTION - A** ( 5 × 3 = 15 )

*Answer ANY FIVE questions.*

*ALL questions carry equal marks.*

1. State the importance of Money Market.
2. Write a note on :
  - (a) Personal Finance.
  - (b) Equity Funds.

**Turn Over**

2

3. What are serious defaults?
4. How is Merchant Banking incorporated?
5. Define a Depository.
6. Who is a sub-broker?
7. What are Commercial Papers?
8. What is amalgamation?

**SECTION - B** ( 3 × 10 = 30)

*Answer ANY THREE questions.  
ALL questions carry equal marks.*

9. What is E-Banking? Explain its benefits.
10. Explain the Canbank Mutual Fund.
11. What is the procedure for registration of Stock Broker?
12. Discuss the various types of leasing.
13. What are the interrelated aspects of financial framework?

3

**SECTION - C** ( 1 × 15 = 15)

*Answer any ONE question.*

14. Explain the segments of Capital Market in India.
15. Discuss different types of housing projects.
16. Discuss the SEBI guidelines on Merchant Banking.

**SECTION - D** ( 1 × 15 = 15)

*( Compulsory)*

17. What are the significance of Venture Capital? How does it promote new class of entrepreneurs?