

Register Number :

Name of the Candidate :

6 4 2 0

**M.B.A. (Industry Integrated)
DEGREE EXAMINATION, 2012**

(SECOND YEAR)

(PAPER - X)

220. INTERNATIONAL BUSINESS

May]

[Time : 3 Hours

Maximum : 75 Marks.

SECTION - A (5 × 3 = 15)

Answer ANY FIVE questions.

ALL questions carry equal marks.

1. (a) Define the term “International Business.”
- (b) Point out any three objectives of Foreign Exchange Control.
- (c) What do you mean by Technical Barrier Trade (TBT)?
- (d) What is Special Drawings Right (SDR)?

Turn Over

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- (e) Bring out the features of International Monetary System.
- (f) State the importance of import substitution.
- (g) What are “clean negotiable set of documents”?
- (h) What do you mean by canalisation of imports?

SECTION - B (3 × 10 = 30)

*Answer ANY THREE questions.
ALL questions carry equal marks.*

2. Sketch a note on the history of International Monetary System.
3. Explain the methods of Foreign Exchange Control.
4. “The value of Euro-Dollar is a derived value.”- Explain the statement.
5. Explain the objectives and functions of EXIM Bank.
6. Explain the steps involved in the Import of Capital Goods from abroad.

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SECTION - C (1 × 15 = 15)

Answer any ONE question.

7. What are the steps involved in the Export Market Research? Illustrate your views with a suitable product.
8. Discuss the composition and direction of India’s Foreign Trade with recent data. Also, explain the Export Promotion initiatives of Indian Government.
9. Explain the lending operations of the World Bank. Also, state the functions of Asian Development Bank.

SECTION - D (1 × 15 = 15)

(Compulsory)

10. Discuss the impact of recent global financial melt down on the prospects of World Trade. Draw your suggestions to overcome the crisis.