

ANNAMALAI UNIVERSITY
EXECUTIVE MBA PROGRAM
@ NLCIL, NEYVELI.



Experience Corporate Transformation



CREATING WEALTH FOR WELLBEING

IMPORTANT DATES FOR ADMISSION:

Issue of application: 17-08-2017

Last date for receiving application: 07-09-2017

Interview & selection: 15-09-2017

Academic year
2017-2020

Register On-line for admission:

http://www.annamalaiuniversity.ac.in/adm/nlcmba_courses.php



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NLC India Limited, has come forward to support with its expertise to promote young executives to advance with the management skills at Annamalai University for the first time in the history of Cuddalore District. The beginning of new era with the interaction of industry-Institute towards the content creation and sharing is commenced in the academic year 2017. The initiative paves way for the new format of academic programs in the future. All the learners are invited with corporate connections to move forward with new sector specific business management tools and techniques.

Blue Ocean Leadership is a new strategic tool of modern management to unleash the untapped talents and potentials of executives in the corporate world with the help of ERRC [Eliminate-Reduce-Raise-Create] Grid. Let's experience with corporate transformation of the Maharatna, Public Sector Undertaking [PSU], that is creating wealth for wellbeing.



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**Transform with ANNAMALAI UNIVERSITY
Executive MBA Program @ NLCIL, L&DC Campus.
Part-Time Three Year with specialization in the
Management of Corporate, Human Resource & Finance.
40 Seats capacity. Fee ₹40,000/Semester
For the Public and Private Sector Executives,
Officers in the Government and Entrepreneurs.**

For further details Contact:

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CORE COURSES

The first half of the programme comprises 8 core courses covering the fundamental disciplines that all business leaders need

- | | |
|-------------------------------------|---|
| ✚ Management Process | ✚ Operations Research |
| ✚ Accounting For Managers | ✚ Data Analysis & Management Information System |
| ✚ Managerial Economics | ✚ Corporate Image Building & Sustainability |
| ✚ Organizational Behaviour | ✚ The Electricity Act, 2003 & CERA |
| ✚ Marketing Management | ✚ Business Policy & Strategic Management |
| ✚ Human Resource Management | ✚ Research Methodology |
| ✚ Production & Materials Management | |
| ✚ Financial Management | |

ELECTIVE COURSES

The electives allow you to go deeper into some of the disciplines covered in the core courses and to explore a few new areas, depending on your personal interests. Every year, Part Time MBA alumni have the opportunity to return to campus to join in the elective courses, making the MBA program a lifelong learning experience.

ELECTIVE COURSES for SPECIALIZATION

- | | |
|---|--|
| ✓ New & Renewable Energy Management | ✓ Group Dynamics & Industrial Psychology |
| ✓ Global Leadership Development | ✓ Accounting Software |
| ✓ Power Project & Contract Management | ✓ Management of Funds |
| ✓ Continuous Quality Improvement | ✓ Hazard, Safety & Disaster Management |
| ✓ Organizational Change and Development | ✓ Power tariff, Energy Trading and Pricing |
| ✓ Performance Management | ✓ Management of Training and Development |
| ✓ Management of Financial Services | ✓ Compensation Management |
| ✓ Capital Markets | ✓ Investment Securities and Portfolio Management |
| ✓ Industrial Relation and Labour welfare management | ✓ Banking and Insurance Management |

KEY MANAGEMENT CHALLENGES

We recognize that real-life management does not always fall neatly into business school subject departments. This is why we devised the Key Management Challenges (KMC) as innovative courses to cover broader, multi-disciplinary, company-wide issues.

SAMPLE KMC COURSES:

Building corporate Leadership management skills, Human Resource Management skills and financial management skills possible with corporate issues and challenges by keeping confidentiality to information and copyrights will be the focus.

INDEPENDENT STUDY TIME

The aspiring management students will be allowed to spent study time in LDC Library few days for independent study, preparation for classes, writing assignments, seminar scripts, your final project and peer work-shadowing. This adds up to about value addition and corporate transformation.

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PROGRAM STRUCTURE AND PROGRAM SCHEDULE 2017-2020

Program Structure		Corporate section	HR Section	Finance Section
Who can join?		Public & Private Sector Executives; Contractors; Bank Officers.		
On campus Class		Mon-Tue-Wed-Thu	Mon-Tue-Wed-Thu	Mon-Tue-Wed-Thu
Industrial Visits/Special Prog		Saturday	Saturday	Saturday
Courses	Months	Class 6:00 pm – 9:00 pm	Class 6:00 pm – 9:00 pm	Class 6:00 pm – 9:00 pm
Core Courses	July'17	Class Session	Class Session	Class Session
	Aug'17	Class Session	Class Session	Class Session
Semester I Weekly four days 12Hours	Sep'17	Internal Test I & Assignments	Internal Test I & Assignments	Internal Test I & Assignments
	Oct'17	Class Session	Class Session	Class Session
	Nov'17	Internal Test II / Semester Ends	Internal Test II / Semester Ends	Internal Test II / Semester Ends
Semester II Weekly four days 12Hours	Dec'17	Final Exam/ Semester begins	Final Exam	Final Exam
	Jan'18	Class Session	Class Session	Class Session
	Feb'18	Internal Test I & Assignments	Internal Test I & Assignments	Internal Test I & Assignments
	Mar'18	Class Session	Class Session	Class Session
	April'18	Internal Test II Semester Ends	Internal Test II Semester Ends	Internal Test II Semester Ends
	May'18	Final Exam	Final Exam	Final Exam
Specialization Courses Semester III Weekly four days 12Hours	July'18	Class Session	Class Session	Class Session
	Aug'18	Class Session	Class Session	Class Session
	Sep'18	Internal Test I & Assignments	Internal Test I & Assignments	Internal Test I & Assignments
	Oct'18	Class Session	Class Session	Class Session
	Nov'18	Internal Test II / Semester Ends	Internal Test II / Semester Ends	Internal Test II / Semester Ends
Semester IV Weekly four days 12Hours	Dec'18	Final Exam/ Semester Begins	Final Exam Semester Begins	Final Exam Semester Begins
	Jan'19	Class Session	Class Session	Class Session
	Feb'19	Internal Test I & Assignments	Internal Test I & Assignments	Internal Test I & Assignments
	Mar'19	Class Session	Class Session	Class Session
	April'19	Class Session	Class Session	Class Session
	May'19	Final Exam	Final Exam	Final Exam
Semester V Weekly four days 12Hours	July'19	Class Session	Class Session	Class Session
	Aug'19	Class Session	Class Session	Class Session
	Sep'19	Periodic Test I & Seminar	Periodic Test I & Seminar	Periodic Test I & Seminar
	Oct'19	Class Session	Class Session	Class Session
	Nov'19	Internal Test II / Semester Ends	Internal Test II / Semester Ends	Internal Test II / Semester Ends
Semester VI	Dec'19 - April'20	Final Exam Project work	Final Exam Project work	Final Exam Project work

Note: The above schedule is tentative and actual schedule will be issued to the admitted management students.

Coordination by:

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